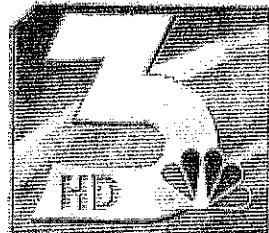


## **ORDER**



KSJV

<b>Orders</b>	<b>Order / Rev:</b> <u>103289</u>	
	<b>Alt Order #:</b> <u>06825826</u>	<b>KSNV</b>
	<b>Product Desc:</b> <u>NRCC IE 2012</u>	
	<b>Estimate:</b> <u>2602</u>	
	<b>Flight Dates:</b> <u>10/05/12 - 10/11/12</u>	
	<b>Original Date / Rev:</b> <u>06/21/12 / 06/21/12</u>	
	<b>Order Type:</b> <u>GENERAL</u>	
<b>Agency</b>	<b>Name:</b> <u>National Media, Inc.</u>	<b>Primary AE:</b> <u>Amy McCreary</u>
	<b>Buying Contact:</b> _____	<b>Sales Office:</b> <u>BLPHI</u>
	<b>Billing Contact:</b> _____	<b>Sales Region:</b> <u>National</u>
	<b>Address:</b> <u>815 Slaters Ln.</u>	<b>Billing Type:</b> <u>Cash</u>
	<b>City/State/Zip:</b> <u>Alexandria, VA 22314</u>	<b>Billing Calendar:</b> <u>Broadcast</u>
		<b>Billing Cycle:</b> <u>EOM/EOC</u>
		<b>Agency Commission:</b> <u>15%</u>
<b>Advertiser</b>	<b>Name:</b> <u>National Republican Congressional C</u>	
	<b>Demographic:</b> <u>A35+</u>	<b>New Business Thru:</b> _____
	<b>Product Codes:</b> <u>PLI2</u>	<b>Order Separation:</b> <u>00:15:00</u>
	<b>Priority:</b> <u>1</u>	<b>Advertiser External ID:</b> _____
	<b>Revenue Codes:</b> <u>POLITICAL/AGY, PISSED, GEN</u>	<b>Agency External ID:</b> _____

## **Bill Plan**

Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/11/12	162	\$147,225.00	\$125,141.25

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	162	\$147,225.00	\$125,141.25	0.00
Totals	162	\$147,225.00	\$125,141.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$147,225.00
Market	100%	\$397,905.41

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,539.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,685.81
KTUD	0%	\$0.00
KVUU	22%	\$87,539.19
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,916.22

Order / Rev: 103289  
Alt Order #: 06825826  
Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Com  
Product Desc: NRCC IE 2012  
Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp w/Wagners	5-6a		----F--	:30	2	\$400.001	0.00	NM		2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ----F-- 2 \$400.00 0.00															
E 2	KSNV	10/08/12	10/08/12	M-F 5-6a WakeUp w/Wagners	5-6a		M-----	:30	2	\$400.001	0.00	NM		2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 2 \$400.00 0.00															
E 3	KSNV	10/09/12	10/09/12	M-F 5-6a WakeUp w/Wagners	5-6a		-T-----	:30	2	\$400.001	0.00	NM		2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -T----- 2 \$400.00 0.00															
E 4	KSNV	10/10/12	10/10/12	M-F 5-6a WakeUp w/Wagners	5-6a		--W----	:30	2	\$400.001	0.00	NM		2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 --W---- 2 \$400.00 0.00															
E 5	KSNV	10/11/12	10/11/12	M-F 5-6a WakeUp w/Wagners	5-6a		---T---	:30	2	\$400.001	0.00	NM		2	\$800.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 ---T--- 2 \$400.00 0.00															
E 6	KSNV	10/05/12	10/05/12	M-F 6-7a WakeUp w/Wagners	6-7a		----F--	:30	2	\$725.001	0.00	NM		2	\$1,450.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ----F-- 2 \$725.00 0.00															
E 7	KSNV	10/08/12	10/08/12	M-F 6-7a WakeUp w/Wagners	6-7a		M-----	:30	2	\$725.001	0.00	NM		2	\$1,450.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 2 \$725.00 0.00															
E 8	KSNV	10/09/12	10/09/12	M-F 6-7a WakeUp w/Wagners	6-7a		-T-----	:30	2	\$725.001	0.00	NM		2	\$1,450.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -T----- 2 \$725.00 0.00															
E 9	KSNV	10/10/12	10/10/12	M-F 6-7a WakeUp w/Wagners	6-7a		--W----	:30	2	\$725.001	0.00	NM		2	\$1,450.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 --W---- 2 \$725.00 0.00															
E 10	KSNV	10/11/12	10/11/12	M-F 6-7a WakeUp w/Wagners	6-7a		---T---	:30	2	\$725.001	0.00	NM		2	\$1,450.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 ---T--- 2 \$725.00 0.00															
E 11	KSNV	10/05/12	10/05/12	Today Show	CM	658a-9am	----F--	:30	4	\$900.001	0.00	NM		4	\$3,600.00
<b>TODAY SHW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ----F-- 4 \$900.00 0.00															
E 12	KSNV	10/08/12	10/08/12	Today Show	CM	658a-9am	M-----	:30	4	\$900.001	0.00	NM		4	\$3,600.00
<b>TODAY SHW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 4 \$900.00 0.00															
E 13	KSNV	10/09/12	10/09/12		CM	658a-9am	-T-----	:30	4	\$900.001	0.00	NM		4	\$3,600.00

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Order / Rev: 103289  
Alt Order #: 06825826  
Flight Dates: 10/05/12 - 10/11/12

Advertiser:	National Republican Congressional Committee
Product Desc:	NRCC IE 2012
Estimate:	2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
				TODAY SHW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	-T-----	4	\$900.00	0.00						
E 14	KSNV	10/10/12	10/10/12	Today Show		CM	658a-9am		--W----	:30	4	\$900.00	1	0.00 NM	4 \$3,600.00
				TODAY SHW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	--W----	4	\$900.00	0.00						
E 15	KSNV	10/11/12	10/11/12	Today Show		CM	658a-9am		---T---	:30	4	\$900.00	1	0.00 NM	4 \$3,600.00
				TODAY SHW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	---T---	4	\$900.00	0.00						
E 16	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURM		6a-7a			-----S-	:30	2	\$375.00	1	0.00 NM	2 \$750.00
				News 3 Sunrise SATURDAY											
				NW3 AT SUNRISE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	-----S-	2	\$375.00	0.00						
E 17	KSNV	10/06/12	10/06/12	Saturday Today		CM	7a-9am		-----S-	:30	4	\$625.00	1	0.00 NM	4 \$2,500.00
				Saturday Today											
				SATURDAY TODAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	-----S-	4	\$625.00	0.00						
E 18	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUND&M		6a-7a			-----S	:30	2	\$375.00	1	0.00 NM	2 \$750.00
				News 3 Sunrise SUNDAY											
				NW3-SUNRS WKND											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	-----S	2	\$375.00	0.00						
E 19	KSNV	10/07/12	10/07/12	Sunday Today		CM	7a-8am		-----S	:30	2	\$500.00	1	0.00 NM	2 \$1,000.00
				Sunday Today											
				SUN TODAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	-----S	2	\$500.00	0.00						
E 20	KSNV	10/05/12	10/05/12	M-F Today Show II 3rd HOM		9-10a			---F--	:30	2	\$425.00	1	0.00 NM	2 \$850.00
				M-F Today Show II											
				TODAY SHW2											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	-----F--	2	\$425.00	0.00						
E 21	KSNV	10/08/12	10/08/12	M-F Today Show II 3rd HOM		9-10a			M-----	:30	2	\$425.00	1	0.00 NM	2 \$850.00
				M-F Today Show II											
				TODAY SHW2											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	M-----	2	\$425.00	0.00						
E 22	KSNV	10/09/12	10/09/12	M-F Today Show II 3rd HOM		9-10a			-T-----	:30	2	\$425.00	1	0.00 NM	2 \$850.00
				M-F Today Show II											
				TODAY SHW2											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	-T-----	2	\$425.00	0.00						
E 23	KSNV	10/10/12	10/10/12	M-F Today Show II 3rd HOM		9-10a			--W----	:30	2	\$425.00	1	0.00 NM	2 \$850.00
				M-F Today Show II											
				TODAY SHW2											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	--W----	2	\$425.00	0.00						
E 24	KSNV	10/11/12	10/11/12	M-F Today Show II 3rd HOM		9-10a			---T---	:30	2	\$425.00	1	0.00 NM	2 \$850.00
				M-F Today Show II											
				TODAY SHW2											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	---T---	2	\$425.00	0.00						
E 25	KSNV	10/05/12	10/05/12			CM	10am-11am		----F--	:30	2	\$325.00	1	0.00 NM	2 \$650.00

Order / Rev: 103289  
Alt Order #: 06825826  
Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Com  
Product Desc: NRCC IE 2012  
Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H Today 4th Hour															
<b>TODAY SHW3</b>															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12    10/07/12    ----F--    2    \$325.00    0.00															
E 26	KSNV	10/08/12	10/08/12	M-F Today Show III 4th BM		10am-11am	M-----	:30	2	\$325.00	1	0.00	NM		2    \$650.00
<b>TODAY SHW3</b>															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12    10/14/12    M-----    2    \$325.00    0.00															
E 27	KSNV	10/09/12	10/09/12	M-F Today Show III 4th BM		10am-11am	-T-----	:30	2	\$325.00	1	0.00	NM		2    \$650.00
<b>TODAY SHW3</b>															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12    10/14/12    -T-----    2    \$325.00    0.00															
E 28	KSNV	10/10/12	10/10/12	M-F Today Show III 4th BM		10am-11am	--W----	:30	2	\$325.00	1	0.00	NM		2    \$650.00
<b>TODAY SHW3</b>															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12    10/14/12    --W----    2    \$325.00    0.00															
E 29	KSNV	10/11/12	10/11/12	M-F Today Show III 4th BM		10am-11am	---T---	:30	2	\$325.00	1	0.00	NM		2    \$650.00
<b>TODAY SHW3</b>															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12    10/14/12    ---T---    2    \$325.00    0.00															
E 30	KSNV	10/05/12	10/05/12	Rachael Ray	CM	11am-12pm	-----F--	:30	2	\$325.00	1	0.00	NM		2    \$650.00
<b>RACHAEL RAY</b>															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12    10/07/12    ----F--    2    \$325.00    0.00															
E 31	KSNV	10/08/12	10/08/12	Rachael Ray	CM	11am-12pm	M-----	:30	2	\$325.00	1	0.00	NM		2    \$650.00
<b>RACHAEL RAY</b>															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12    10/14/12    M-----    2    \$325.00    0.00															
E 32	KSNV	10/09/12	10/09/12	Rachael Ray	CM	11am-12pm	-T-----	:30	2	\$325.00	1	0.00	NM		2    \$650.00
<b>RACHAEL RAY</b>															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12    10/14/12    -T-----    2    \$325.00    0.00															
E 33	KSNV	10/10/12	10/10/12	Rachael Ray	CM	11am-12pm	--w----	:30	2	\$325.00	1	0.00	NM		2    \$650.00
<b>RACHAEL RAY</b>															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12    10/14/12    --w----    2    \$325.00    0.00															
E 34	KSNV	10/11/12	10/11/12	Rachael Ray	CM	11am-12pm	---T---	:30	2	\$325.00	1	0.00	NM		2    \$650.00
<b>RACHAEL RAY</b>															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12    10/14/12    ---T---    2    \$325.00    0.00															
E 35	KSNV	10/05/12	10/05/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM		1    \$325.00
<b>NEWS 3 AT NOON</b>															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12    10/07/12    ----F--    1    \$325.00    0.00															
E 36	KSNV	10/08/12	10/08/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM		1    \$325.00
<b>NEWS 3 AT NOON</b>															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12    10/14/12    M-----    1    \$325.00    0.00															
E 37	KSNV	10/09/12	10/09/12		CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM		1    \$325.00

Order / Rev: 103289  
All Order #: 06825826  
Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Committee  
Product Desc: NRCC IE 2012  
Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
				The Agenda 1230pm											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	-T-----		1	\$325.00	0.00					
E38	KSNV	10/10/12	10/10/12	The Agenda 1230pm	CM	1230-1p		--W----		:30	1	\$325.00	1	0.00 NM	1 \$325.00
				The Agenda 1230pm											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	--W----		1	\$325.00	0.00					
E39	KSNV	10/11/12	10/11/12	The Agenda 1230pm	CM	1230-1p		---T---		:30	1	\$325.00	1	0.00 NM	1 \$325.00
				The Agenda 1230pm											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	---T---		1	\$325.00	0.00					
E40	KSNV	10/06/12	10/06/12	News 3 Today - SATURDAY	CM	9am-930am		-----S-		:30	1	\$500.00	1	0.00 NM	1 \$500.00
				News 3 Today - SAT											
				NEWS3 TDY-WKND											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	-----S-		1	\$500.00	0.00					
E41	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM GM	CM	9:30a-10a		-----S		:30	1	\$500.00	1	0.00 NM	1 \$500.00
				Chris Matthews SUN 9:30am											
				CHRIS MATTHEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	-----S		1	\$500.00	0.00					
E42	KSNV	10/05/12	10/05/12	Dr. Phil	CM	3-4p		----F--		:30	2	\$450.00	1	0.00 NM	2 \$900.00
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	----F--		2	\$450.00	0.00					
E43	KSNV	10/08/12	10/08/12	Dr. Phil	CM	3-4p		M-----		:30	2	\$450.00	1	0.00 NM	2 \$900.00
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	M-----		2	\$450.00	0.00					
E44	KSNV	10/09/12	10/09/12	Dr. Phil	CM	3-4p		-T-----		:30	2	\$450.00	1	0.00 NM	2 \$900.00
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	-T-----		2	\$450.00	0.00					
E45	KSNV	10/10/12	10/10/12	Dr. Phil	CM	3-4p		--W----		:30	2	\$450.00	1	0.00 NM	2 \$900.00
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	-T-----		2	\$450.00	0.00					
E46	KSNV	10/11/12	10/11/12	Dr. Phil	CM	3-4p		---T---		:30	2	\$450.00	1	0.00 NM	2 \$900.00
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	--W----		2	\$450.00	0.00					
E47	KSNV	10/05/12	10/05/12	News 3 at 430pm	CM	430-5pm		----F--		:30	1	\$725.00	1	0.00 NM	1 \$725.00
				News 3 at 4:30PM											
				NEWS 3											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	----F--		1	\$725.00	0.00					
E48	KSNV	10/08/12	10/08/12	News 3 at 430pm	CM	430-5pm		M-----		:30	1	\$725.00	1	0.00 NM	1 \$725.00
				News 3 at 4:30PM											
				NEWS 3											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	-----M		1	\$725.00	0.00					
E49	KSNV	10/09/12	10/09/12		CM	430-5pm		-T-----		:30	1	\$725.00	1	0.00 NM	1 \$725.00

Order / Rev: 103289 Advertiser: National Republican Congressional Com  
 Alt Order #: 06825826 Product Desc: NRCC IE 2012 KSNV  
 Flight Dates: 10/05/12 - 10/11/12 Estimate: 2602

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 at 430pm											
				News 3 at 4:30PM											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	-T-----											
E 50	KSNV	10/10/12	10/10/12	News 3 at 430pm	CM	430-5pm	--W----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				News 3 at 4:30PM											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	--W----											
E 51	KSNV	10/11/12	10/11/12	News 3 at 430pm	CM	430-5pm	--T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				News 3 at 4:30PM											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	---T---											
E 52	KSNV	10/05/12	10/05/12	M-F Early News	CM	5-630p	----F--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/01/12	10/07/12	----F--											
E 53	KSNV	10/08/12	10/08/12	M-F Early News	CM	5-630p	M-----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	M-----											
E 54	KSNV	10/09/12	10/09/12	M-F Early News	CM	5-630p	--T----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	-T-----											
E 55	KSNV	10/10/12	10/10/12	M-F Early News	CM	5-630p	--W----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	--W----											
E 56	KSNV	10/11/12	10/11/12	M-F Early News	CM	5-630p	--T---	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	---T---											
E 57	KSNV	10/05/12	10/05/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/01/12	10/07/12	----F--											
E 58	KSNV	10/08/12	10/08/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	M-----											
E 59	KSNV	10/09/12	10/09/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	-T-----											
E 60	KSNV	10/10/12	10/10/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	--W----											
E 61	KSNV	10/11/12	10/11/12		CM	630-7pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00

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Order / Rev:	103289	Advertiser:	National Republican Congressional Com
Alt Order #:	06825826	Product Desc:	NRCC IE 2012
Flight Dates:	10/05/12 - 10/11/12	Estimate:	2602

Order / Rev: 103289 Advertiser: National Republican Congressional Com  
 Alt Order #: 06825826 Product Desc: NRCC IE 2012 KSNV  
 Flight Dates: 10/05/12 - 10/11/12 Estimate: 2602

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>Fri PR 9-10p</b>															
<b>Friday Prime 9-10pm</b>															
<b>GRIMM-NBC</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week:	10/01/12	10/07/12	-----F--										
E 74	KSNV	10/06/12	10/06/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$800.00	1	0.00	NM	1	\$800.00
<b>Saturday Prime 9-10pm</b>															
<b>PRIME-SAT-NBC</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week:	10/01/12	10/07/12	-----S--										
E 75	KSNV	10/06/12	10/06/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
<b>Saturday Prime 10-11pm</b>															
<b>L&amp;O SVU-SA-NBC</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week:	10/01/12	10/07/12	-----S--										
E 76	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,500.00	1	0.00	NM	1	\$2,500.00
<b>NFL Pre-Game</b>															
<b>FTBL NITE AMR</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week:	10/01/12	10/07/12	-----S										
E 77	KSNV	10/07/12	10/07/12	NFL Football	CM	1P-9PM	-----S	:30	2	\$10,000.00	1	0.00	NM	2	\$20,000.00
<b>NFL Football</b>															
<b>NBC SUN-FTBL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week:	10/01/12	10/07/12	-----S										
E 78	KSNV	10/07/12	10/07/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	2	\$1,600.00	1	0.00	NM	2	\$3,200.00
<b>News 3 in Prime</b>															
<b>NWS3 LVE-PRIME</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week:	10/01/12	10/07/12	-----S										
E 79	KSNV	10/05/12	10/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
<b>M-F News 3 at Eleven</b>															
<b>NEWS 3 AT 11</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week:	10/01/12	10/07/12	----F--										
E 80	KSNV	10/08/12	10/08/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
<b>M-F News 3 at Eleven</b>															
<b>NEWS 3 AT 11</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week:	10/08/12	10/14/12	M-----										
E 81	KSNV	10/09/12	10/09/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
<b>M-F News 3 at Eleven</b>															
<b>NEWS 3 AT 11</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week:	10/08/12	10/14/12	-T-----										
E 82	KSNV	10/10/12	10/10/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
<b>M-F News 3 at Eleven</b>															
<b>NEWS 3 AT 11</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week:	10/08/12	10/14/12	--W----										
E 83	KSNV	10/11/12	10/11/12	M-F News 3 at Eleven	CM	11pm-1135pm	--T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
<b>M-F News 3 at Eleven</b>															
<b>NEWS 3 AT 11</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week:	10/08/12	10/14/12	--T---										
E 84	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
<b>Sa-Su News 3 at Eleven</b>															
<b>WKD2 NWS-AT 11</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week:	10/01/12	10/07/12	-----S-										
E 85	KSNV	10/05/12	10/05/12		CM	1135p-1237a	----F--	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00

Order / Rev: 103289  
Alt Order #: 06825826  
Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Com  
Product Desc: NRCC IE 2012  
Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----F--		2			\$500.00	0.00					
E 86	KSNV	10/08/12	10/08/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	M-----		2			\$500.00	0.00					
E 87	KSNV	10/09/12	10/09/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	-T-----		2			\$500.00	0.00					
E 88	KSNV	10/10/12	10/10/12	The Tonight Show	CM	1135p-1237a	--W----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	--W----		2			\$500.00	0.00					
E 89	KSNV	10/11/12	10/11/12	The Tonight Show	CM	1135p-1237a	---T---	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	---T---		2			\$500.00	0.00					
E 90	KSNV	10/06/12	10/06/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S-		2			\$1,400.00	0.00					
E 91	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
SPORT NT-L VGS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		1			\$400.00	0.00					

Totals 162 \$147,225.00